



2023 SPONSORSHIP PACKAGES

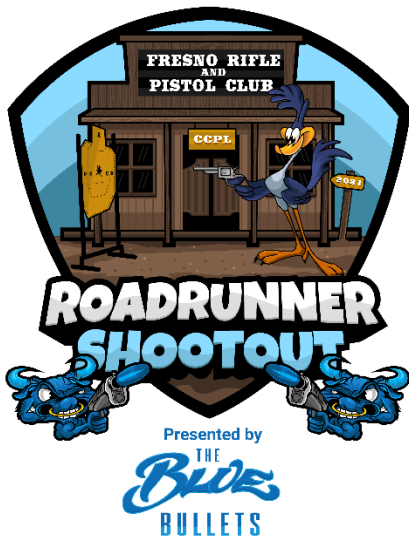
March 22-26, 2023

	Stage Sponsor \$750	Gold Sponsor \$1,500	Platinum Sponsor \$2,000	Match Title Sponsor \$3,000
Your logo displayed prominently at the entrance to the range & behind prize/awards ceremony table				X
Your logo on the cover of the match book				X
Minimum of 6 social media blasts featuring your company logo as TITLE SPONSOR				X
2 Sponsor Slots			X	X
Company name and logo on all match correspondence and promotional items	X	X	X	X
Booth Space to promote your product	X	X	X	X
Match and Staff T-Shirt representation (size and placement based on sponsorship level)	X	X	X	X
Minimum of 3 social media blasts featuring your company logo as an Event Sponsor	X	X	X	
Presented by in written STAGE BRIEF announced to all shooters & listed in match book on PractiScore	X	X		
Your banner (you provide) displayed prominently on your stage near the start box	X	X		
1 Sponsor Slot		X		
Your banner (we provide) displayed prominently next to Title Sponsor behind prize/awards ceremony table			X	

CCPL is pleased to announce that they will be hosting a USPSA Level 2 match, "The Roadrunner Shootout." Fresno Rifle and Pistol Club is very proud to host this premier event. With five bays at CCPL and seven bays on the cowboy range we will showcase 11 Stages plus chronograph and are expecting 360 competitors at this match.

But these top-level matches are not possible without contributions from our sponsors. Your products are recognized and purchased by all of our competitors, and we greatly appreciate your consideration for sponsoring this match (at any level).

Competitors' merchandise bags will be passed out containing your supplied brochures and literature. Any supplied banner for Stage (or higher) level sponsors will also be displayed prominently throughout the match.



March 22-26, 2023

Roadrunner Shootout
Presented by
The Blue Bullets
at
Fresno Rifle and Pistol Club
15687 Auberry Rd, Clovis, CA 93619

Hosted by
Central California Pistol League (CCPL)

Central California Pistol League is pleased to announce that they will be hosting the 5th Annual USPSA Level 2 match, "The 2023 Roadrunner Shootout presented by The Blue Bullets." Fresno Rifle and Pistol Club is very proud to host this premier event. With five bays at CCPL and seven bays on the cowboy range we will showcase 11 Stages plus chronograph and are expecting 360 competitors at this match.

But these top-level matches are not possible without contributions from our sponsors. Your products are recognized and purchased by all of our competitors, and we greatly appreciate your consideration for sponsoring this match (at any level).

- For all levels of sponsorship we will include your company's supplied brochures, catalogs, literature or flyers in each of the competitor's information bags passed out at registration.
- We will display any supplied banners, posters, logos or promotional material that you send along with your donations. Sponsor logo will be displayed in the match book.
- Gold and Match Sponsors will be recognized at our catered lunch and awards ceremony.
- We will allow one free slot to companies that donate \$1,500 or more if they wish to have a sponsored member from their team compete in the match. Additional slots are available for every \$1,000 donated. If you wish to participate in this please indicate on the form.

Sponsorship Levels available:

Stage Sponsor = \$750 cash or merchandise donation

Gold Level = \$1,500 cash or merchandise donation

Platinum Sponsor = \$2,000 Valued Firearm(s)

Match Sponsor = \$3,000 cash or merchandise donation

(Your company name will be in the title of the event and on Practiscore for registration and scoring)

- We appreciate the offers to purchase items at discounted prices, however we ask that items or product certificates be donated.
- We will take the retail amount of any donated merchandise, firearms, apparel, or related shooting accessories or reloading component to determine the donation amount for sponsorship level. Cash donations and gift certificates will be accepted for the amount to establish sponsorship level, however any discount coupon or percent off certificate will be accepted but will not establish a sponsorship level. We also have several other opportunities to help show your support for this event and become a match sponsor

We hope we have made this as easy as possible to maximum your advertising dollar. In return for your support we will be listing our sponsors by levels in the online match booklet. We will also be using our websites and Facebook to provide sponsorship information and links to your homepage. The Roadrunner Shootout and Section clubs have made great use of its Facebook pages to help promote these matches and the sponsors. Between our webpage, internet forums and social media we reach out to thousands of consumers with weekly updates on the match and the sponsors.

Competitors' merchandise bags will be passed out containing your supplied brochures and literature. Any supplied banner for Stage (or higher) level sponsors will also be displayed prominently throughout the match.

Attached to this email or fax is the Sponsor Application / Agreement pages, please review them and feel free to contact me with any questions.

Sponsors are asked to please respond as soon as possible.

Contact and Mailing information

Greg Vaughn
Roadrunner Shootout
2134 North Fine Ave
Fresno CA 93727
559-269-7520
greg@cspnet.net



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2023 Roadrunner Shootout

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15687 Auberry Rd, Clovis, CA 93619

Hosted by

Central California Pistol League (CCPL)

SPONSORSHIP APPLICATION

Name of Company: _____

Name of Contact Person: _____

Sponsorship Level: Stage \$750 Gold \$1,500 Platinum \$2,000 Match \$3,000

Type and Quantity of donation:

Value of Donation: \$ _____

Wish to Reserve slot(s) for Sponsored Competitor(s) (included with a \$1,000) value Donation: Y / N

Contact information you wish to have listed:

Name of Company: _____

Address: _____

Phone: _____ Fax: _____

Web address: _____

Email contact: _____

Signature: _____ Date: _____

If you have any questions, or need any additional information please contact me directly:

Greg Vaughn (greg@cspnet.net)
Roadrunner Shootout
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Fresno CA 93727
559-269-7520

